



Project Koru & KB4C Partnerships & Supporters



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**Cancer Takes.
We Give Back.**

Project Koru (projectkoru.org) is dedicated to enriching lives through community and the outdoors as a way to move forward beyond cancer. We see survivorship as a continuum, and we envision a world of empowered cancer survivors, no matter what stage a survivor is in. Cancer takes, we give back.

Make A Difference

What You Support:

Project Koru's signature program, Camp Koru: A week-long wellness and adventure retreat empowering cancer survivors to discover healing, renewal, and overcome fears through shared experiences and community.

Why You Support:

- Despite the abundance of cancer foundations, survivorship remains a neglected area in general for young adult survivors.
- Of the limited resources accessible, many fail to meet the unique needs of young adults and are frequently disregarded, compounded by challenges related to location to survivors.
- These individuals require support for peer connection, embracing body and emotional changes, empowering long-term survivorship, and reconnecting with nature.

KB4C Fundraiser



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What is the KB4C Derby?:

KB4C (kb4c.org) is the largest wind sport competition in North America. Competitors travel from far and wide to take part in this long standing event. As the sport of kiteboarding has evolved over the past 20 years, so has the KB4C. As we enter our 18th year, we have seen the addition of many new categories including kite foiling and wing foiling.

How KB4C Makes a Difference:

Project Koru's largest fundraising event is our annual KB4C derby. The KB4C is a 6 hour endurance race meant to challenge riders physically and mentally as a way to stand in support of cancer survivors. It is as much about harnessing the power of healing, as it is about harnessing the wind. It is through this exciting two day wind festival in beautiful Hood River, OR that Project Koru is able to change so many lives. With your partnership, we are able to build it.



Partnership & Supporter Tiers

KB4C Event - July 6&7, 2024

KB4C Director - rachel@projectkoru.org

Project Koru Executive Director - beth@projectkoru.org

We show support of our KB4C & Project Koru partners in the following ways:

PLATINUM Partner \$20,000

- All lower tier items included, plus:
- Title sponsor of KB4C event
- Sponsor an entire outdoor wellness retreat of 10 survivors
- E8 Timing Banner (official timing sponsor of KB4C. In app race sponsor)
- KB4C t-shirts (front of shirt large logo)
- Banners (title KB4C banner location spot)
- Large KB4C event prime spot/tent

GOLD Partner \$10,000

- All lower tier items included, plus:
- Sponsor half of an entire outdoor wellness retreat of 10 survivors
- Official stage sponsor KB4C Derby
- Your standalone banner will go to our outdoor wellness retreat
- KB4C event central spot/tent

SILVER Partner \$5,000

- All lower tier items included, plus:
- Rent a retreat center for a weeklong camp of 10 survivors
- Your logo on the banner at our outdoor wellness retreat
- KB4C t-shirts (prime logo spot)
- KB4C event spot/tent (table/tent provided)

COPPER Partner \$2,500

- Provide a week's worth of surf instruction for 10 survivors at camp Koru
- KB4C t-shirts (back of shirt logo spot)
- KB4C event spot (must provide own table/tent)
- Banners (KB4C event banner location)
- Social media (KB4C & Project Koru)
- Listed on KB4C and Project Koru websites (logo w/ link to your website)

In-Kind Supporter

- \$1000 sponsorships and in-kind donors receive listing on the KB4C website and mentions throughout the KB4C event.
- All donations are in USD. Donations in the form of product will be accepted, and will be credited at half retail value.



We welcome conversations for tailored partnerships if your requests and/or financial contributions land outside our established tiers

